



ASOA Friday Focus Surveys™

Focusing on the **BUSINESS** of Ophthalmology

March 2012

Survey Information
Topic – Social
Media

Respondents: 381
(Number of
members surveyed
ranges from 2100-
2500 depending on
the topic)

1. Does your practice have a Facebook page?

Response	%
Yes	45.9%
No	54.1%

2. Does your practice have a Twitter account?

Response	%
Yes	14.4%
No	85.6%

Friday Focus Surveys™ are a member benefit of the American Society of Ophthalmic Administrators.
For membership information, contact: asoa@asoa.org or 703-788-5777.

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