



ASOA Friday Focus Surveys®

Focusing on the **BUSINESS** of Ophthalmology

April 2012

Survey Information
Topic – HIPAA
Transaction Set
Respondents: 261
(Number of members surveyed ranges from 2100-2500 depending on the topic)

1. How important is it for the commercial insurance companies to recognize the HIPAA transaction set approved in February 2008 that would allow for real time response to an inquiry for the allowable amount of a submitted CPT code? The response would include the Allowable amount, the portion that would be paid to the doctor, and the out of pocket portion due from the patient.

Using a rating scale, please answer the question above. (1 not being important and 5 being very important)

Response	%
1	2.7%
2	1.1%
3	10.7%
4	14.9%
5	70.5%

2. How is your practice currently obtaining this information?

Response	%
Phone	23.8%
Individual Insurance Company Web Portal	53.3%
Not doing cost predetermination	23.0%

Friday Focus Surveys® are a member benefit of the American Society of Ophthalmic Administrators.
For membership information, contact: asoa@asoa.org or 703-788-5777.

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