



American Society of
Ophthalmic Administrators

Focusing on the Business of Ophthalmology

***“Med school taught me
ophthalmology.
ASOA showed me
how to run my practice.”***

MEMBERSHIP in ASOA

Physicians • Administrators • Office Managers • Staff

ASCRS • ASOA



Why join?

At ASOA we are creating a ***Worldwide Communications Network for Ophthalmic Administrators***

Founded in 1986, the American Society of Ophthalmic Administrators (ASOA) is the premier organization for the business side of ophthalmic practice. Many physicians depend upon ASOA for any and all business-related matters. Office administrators, managers, and staff rely upon ASOA for day-to-day help with every aspect of ophthalmic practice including procedures, training, services and products, coding, patient care, medical issues, computer and billing systems, and even human relations.

“ASOA helps my administrator provide invaluable business sense and a financial perspective that’s difficult to gain while being in constant, direct patient care.”

When you join ASOA you become part of a highly interactive and responsive network of professionals who confront the same challenges you do in your quest to run a successful, cost-effective practice in today’s health care environment.

Membership Benefits

Here are just some of the benefits included with ASOA membership:

Administrative EyeCare – ASOA's award-winning magazine which offers proven strategies for improving efficiency and boosting your practice's bottom line.

EyeMail – Interact via this invaluable discussion forum for advice about virtually anything from colleagues who have the answers. As one member so aptly stated, "ASOA's EyeMail list by itself is easily worth the cost of membership."

ASOA Congress on Ophthalmic Practice – Discounted registration fees for the largest practice management meeting in ophthalmology with more than 1,000 professional administrators attending each year.

Education – Gain access to the best minds in ophthalmic practice through classroom-based education and web seminars on current training topics.

continued on next panel

Why should my staff belong to ASOA?

It's good business! Listen to what one ASOA office administrator said:

"You will not get a better return on your investment than with ASOA membership. I have never been involved with such a wonderful organization. I know of no other specialty where you can go online with a question or concern and hear from hundreds of other folks in your same position. We have educated, bright, resourceful individuals at our fingertips—the wealth of knowledge and information available from these professionals is amazing. I wholeheartedly recommend ASOA for every ophthalmic administrator."





“ASOA helps me choose the right educational opportunities for my staff.”

EyeCoding Today – Use this exclusive eye-claims coding reference to help increase your submission rate for clean claims.

Washington Watch Weekly – Our weekly electronic newsletter—providing the best source for the most up-to-date Medicare, regulatory, and legislative developments in ophthalmology.

Forms Library – Downloadable sample job descriptions, templates, insurance and patient forms, and other business-related documents.

Books, MP3s, Tapes and CDs – Draw from ASOA’s knowledge base on management, human resources, legal issues, insurance, regulatory information, coding and much more.

Certified Ophthalmic Executive (COE) – Qualify for discounted fees when you apply for the standard measure of achievement in ophthalmic practice management recognized by employers and peers throughout the health care marketplace.

Additional Discounts on various products including medical malpractice coverage, credit card processing services, and coding reference material.

Membership Application

Last Name:

First Name:

MI:

Email address:

Company/Practice Name:

Address:

City:

State:

Zip:

business or home ?

Country:

Phone:

business or home ?

Your role: Physician/Administrator/Manager Office Staff Clinical Staff Vendor Consultant

Form of payment:



Account No.:

Exp. date: (mm/yyyy)

Name on card:

Signature:

Remit to:

ASOA
4000 Legato Road
Suite 700
Fairfax, VA 22033

Tel 703.591.2220
Fax 703.591.5020
or 703.547.8827

Constit ID (office use only) _____

I authorize ASCRS/ASOA to charge this account in the amount of \$275 for a 1-year membership.

MEMBROS



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